## $Q^{r^{N T-B} A^{s}} \stackrel{s}{0}_{0}$ <br> Miami Burger <br> Competitor Comparison

| ${ }^{3}{ }^{\text {D }}$ E $600^{\circ}$ | Plant Based | Sat Fat <br> Per 100g | Daily \%* Allowance | Calories Per 100g | Daily \%** Allowance |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Miami Burger Classic | YES | 0.69 | 3\% | 167 | 8\% |
| Sainsbury's Taste the Difference | NO | 9.6 g | 48\% | 298 | 15\% |
| Birds Eye Original Beef Burger | NO | 8.4 g | 42\% | 296 | 15\% |
| Vivera Qtr Pounder Burger | YES | 8.0 g | 40\% | 222 | 11\% |
| Naturli Burger | YES | 7.4.9 | 37\% | 235 | 12\% |
| Waitrose Essential Qtr Pounder | NO | 5.7g | 29\% | 225 | 11\% |
| Quorn <br> Vegan Burger | YES | 4.9g | 25\% | 210 | 11\% |
| The Beyond Burger | YES | 4.2 g | 21\% | 280 | 14\% |
| The Meatless Farm Co Patty | YES | 3.3 g | 17\% | 203 | 10\% |
| Quorn <br> Ultimate Burger | YES | 3.0 g | 15\% | 225 | 11\% |
| Linda McCartney Qtr Pounder | YES | 0.9g | 5\% | 232 | 12\% |

